



# Eden McCallum: Environmental Sustainability Client Survey

November 2021

eden  
mccallum

# Contents



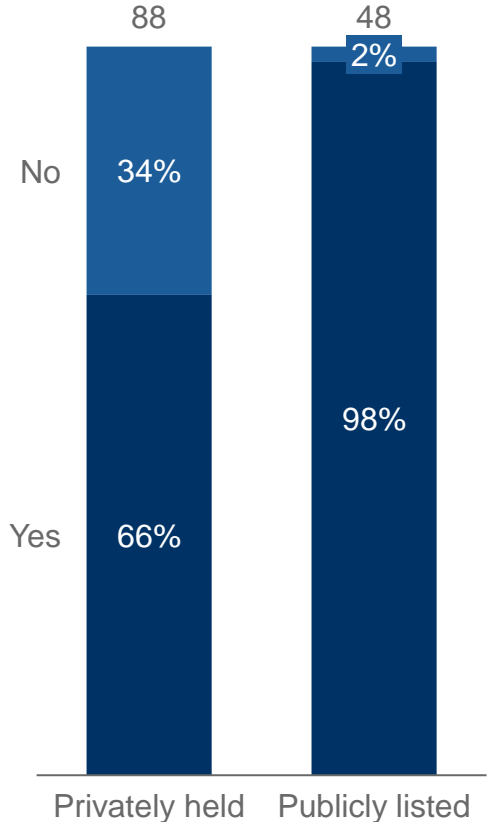
Corporate ES policies

Personal views on ES

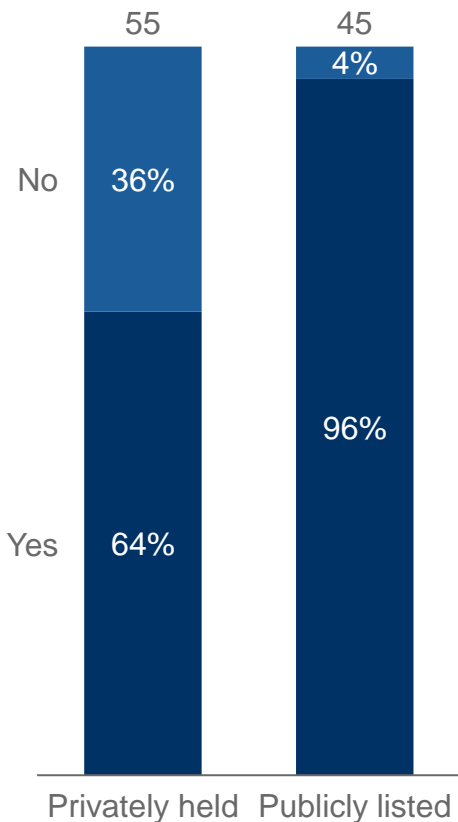
Survey sample information

# Publicly listed companies are significantly more likely to have an ES policy, for it to be specific and time bound and to have shared it publicly

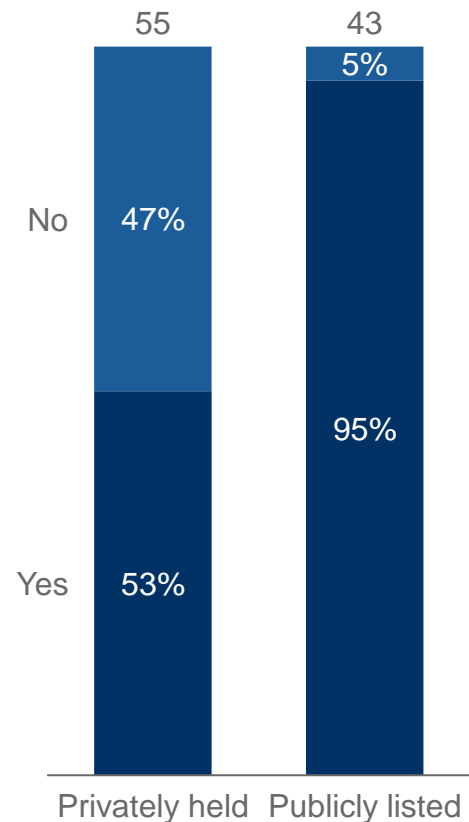
**Does your organisation have an environmental sustainability policy?**



**Does your organisation's policy include any specific, time-bound targets?**



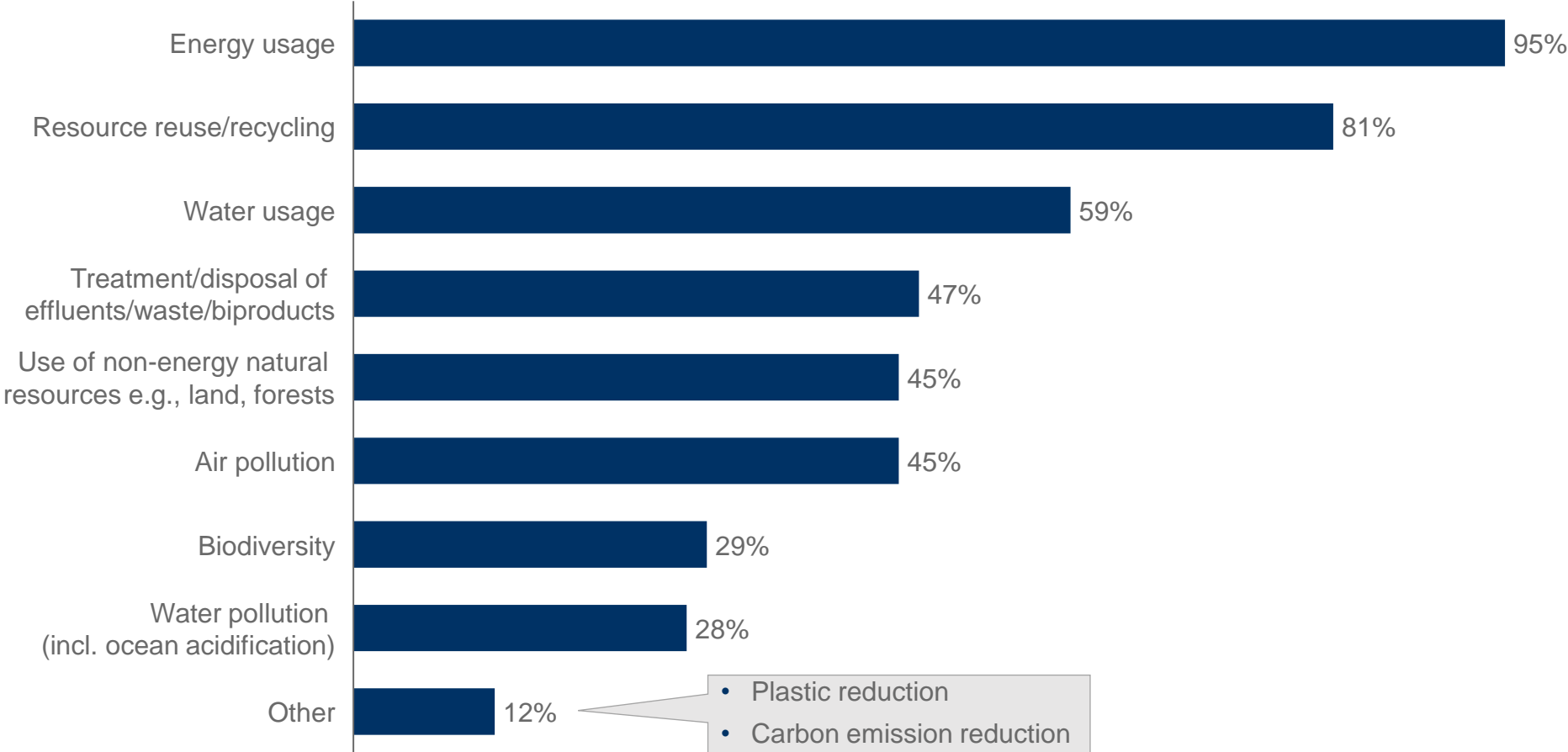
**Has your organisation shared its ES targets publicly?**



Notes: 1) Excludes those who answered 'I don't know / doesn't apply' 2) Privately held companies included PE backed and non-PE backed 3) All respondents includes publicly listed companies, privately held companies, government organisations, non-governmental / not-for-profit companies and any other company types  
 Source: Eden McCallum Environmental Sustainability Client Survey, October 2021

# Organisations' ES policies are most likely to address energy usage, resource reuse/recycling and water usage

## WHICH OF THE FOLLOWING AREAS DOES YOUR ORGANISATION'S ENVIRONMENTAL SUSTAINABILITY POLICY AIM TO ADDRESS?

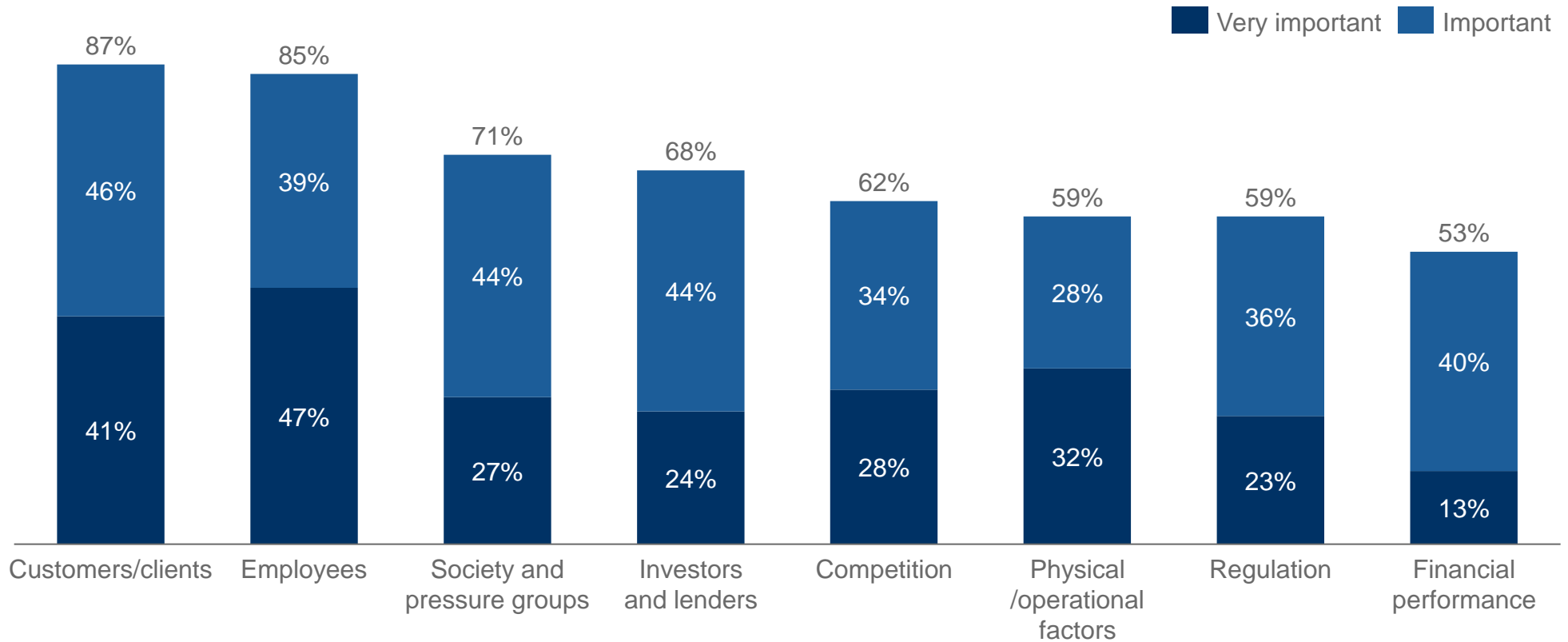


- Plastic reduction
- Carbon emission reduction
- ESG Investment

N = 117  
Notes: 1) Excludes those who answered 'I don't know / doesn't apply'  
Source: Eden McCallum Environmental Sustainability Client Survey, October 2021

# The most important factors in influencing the decision to adopt an ES agenda are customers/clients and employees

FOR YOUR ORGANISATION, HOW IMPORTANT HAVE THE FOLLOWING AREAS BEEN IN INFLUENCING YOUR DECISION TO ADOPT AN ENVIRONMENTAL SUSTAINABILITY AGENDA?



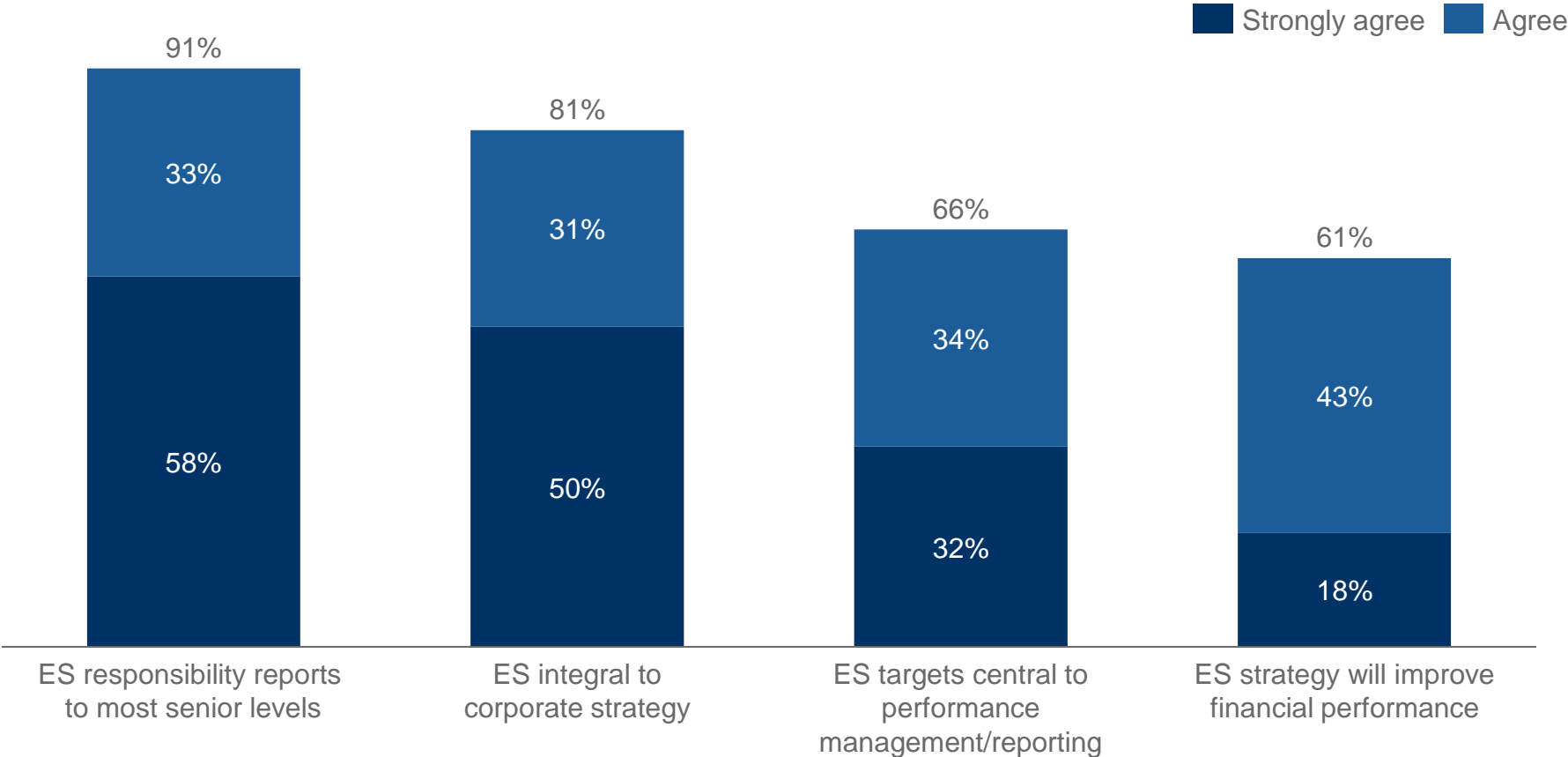
N = 117

Notes: 1) Excludes those who answered 'I don't know / doesn't apply'

Source: Eden McCallum Environmental Sustainability Client Survey, October 2021

# ES is being championed at the most senior levels in the majority of organisations surveyed

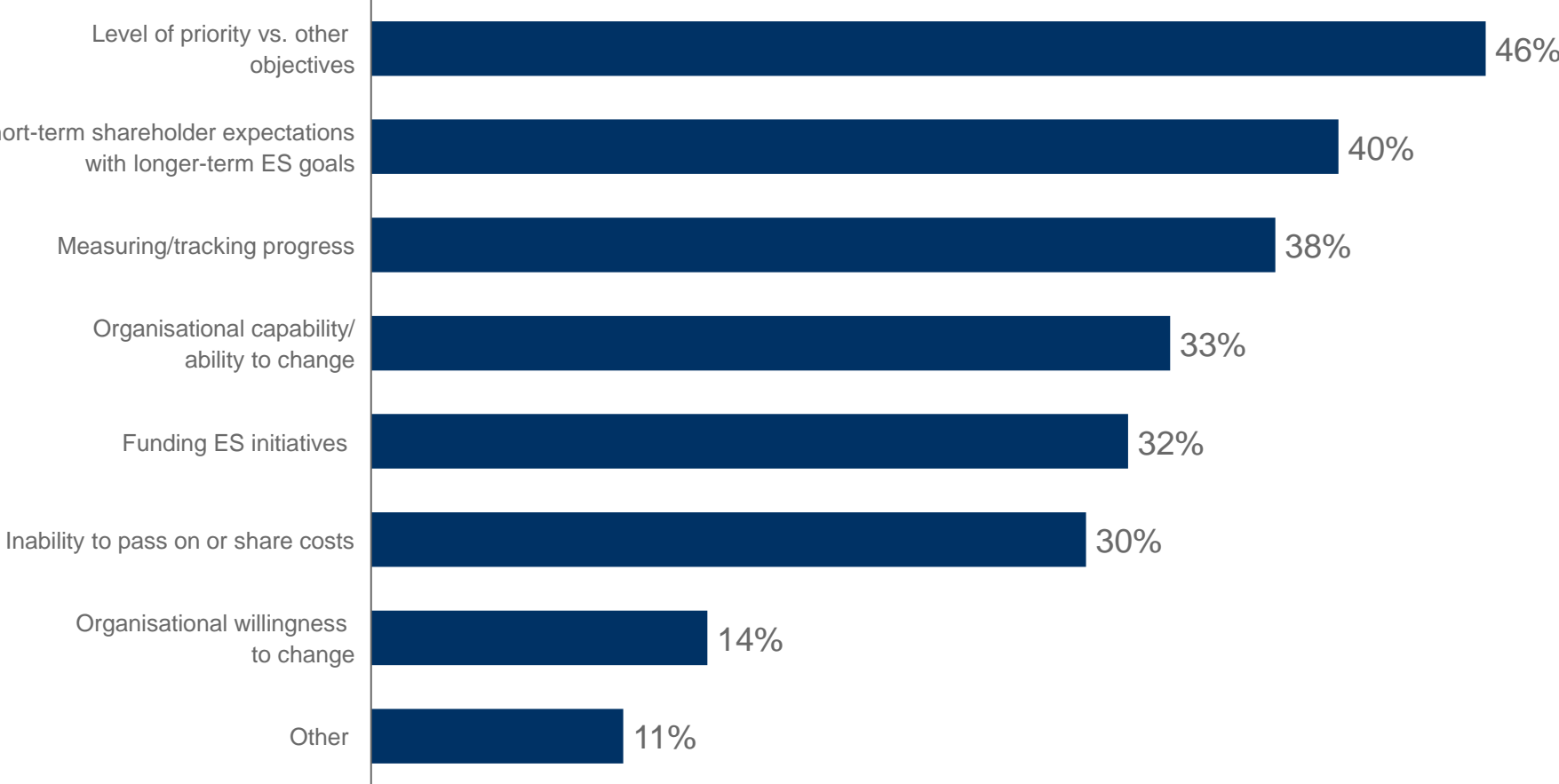
THINKING ABOUT YOUR ORGANISATION'S STANCE ON ENVIRONMENTAL SUSTAINABILITY, PLEASE INDICATE THE EXTENT TO WHICH YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS



N = 114  
Note: 1) Excludes those who answered 'I don't know / doesn't apply'  
Source: Eden McCallum Environmental Sustainability Client Survey, October 2021

# The primary challenges to achieving ES goals are balancing their level of priority vs. other objectives and managing stakeholder expectations

## WHAT DO YOU CONSIDER TO BE THE MAIN CHALLENGES YOUR ORGANISATION FACES IN ACHIEVING ITS ENVIRONMENTAL SUSTAINABILITY GOALS?



N = 114  
Source: Eden McCallum Environmental Sustainability Client Survey, October 2021

# Contents



Corporate ES policies

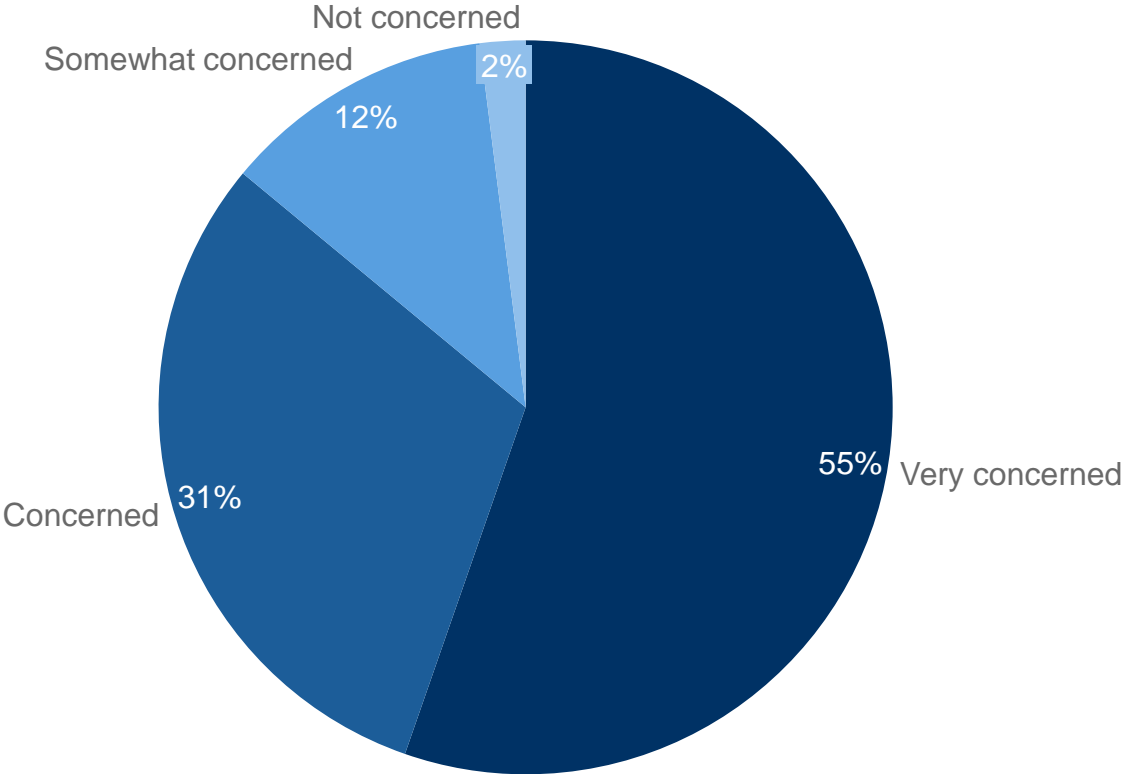
Personal views on ES

Survey sample information



# The vast majority (86%) of respondents are concerned or very concerned about environmental sustainability

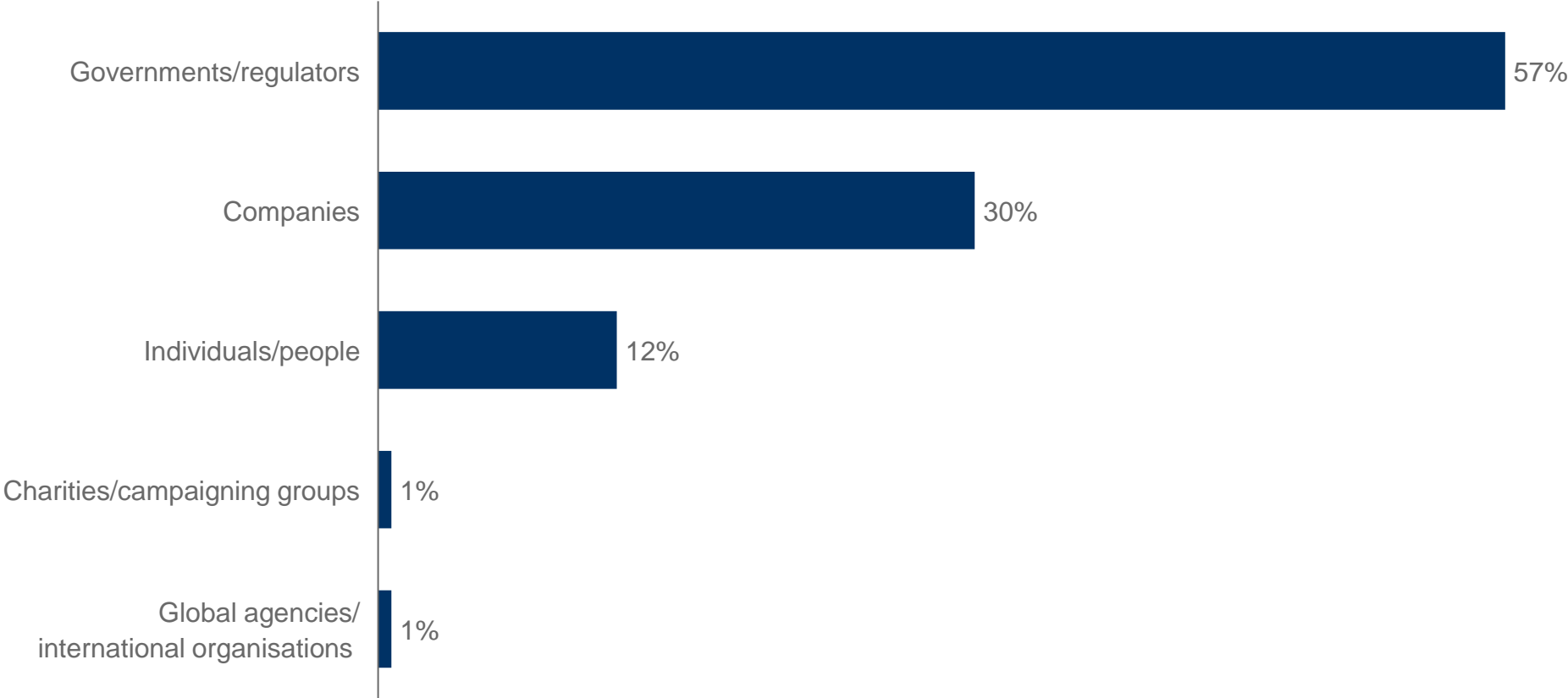
## HOW CONCERNED ARE YOU PERSONALLY ABOUT ENVIRONMENTAL SUSTAINABILITY?



N = 150  
Notes: 1) Excludes those who answered 'I don't know / doesn't apply'  
Source: Eden McCallum Environmental Sustainability Client Survey, October 2021

# Respondents believe that governments/regulators, followed by companies, will have the biggest impact on improving environmental sustainability

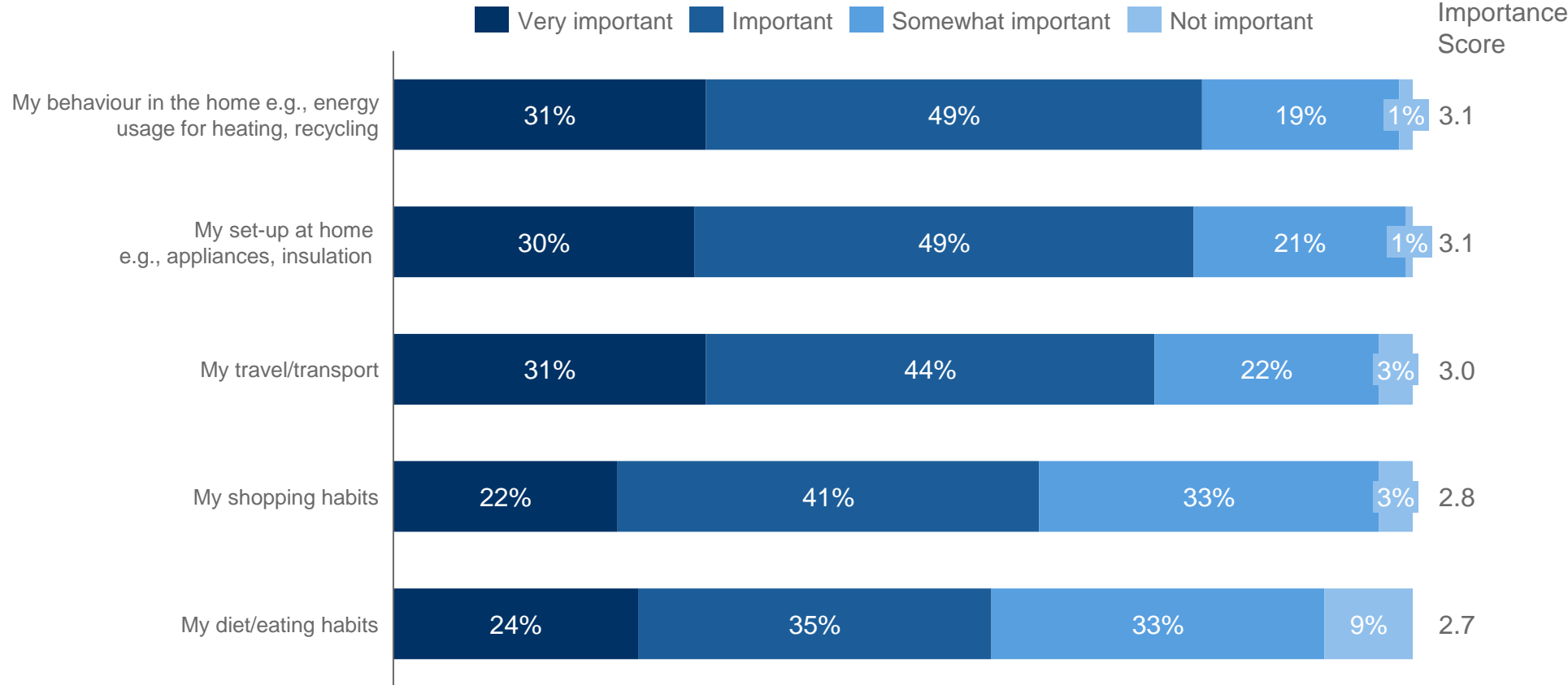
## WHICH OF THE FOLLOWING ACTORS DO YOU THINK WILL HAVE THE BIGGEST IMPACT ON IMPROVING ENVIRONMENTAL SUSTAINABILITY OVER THE NEXT 5 YEARS?



N = 150  
Source: Eden McCallum Environmental Sustainability Client Survey, October 2021

# Respondents believe that their actions in the home and transport choices will have the biggest impact on environmental sustainability

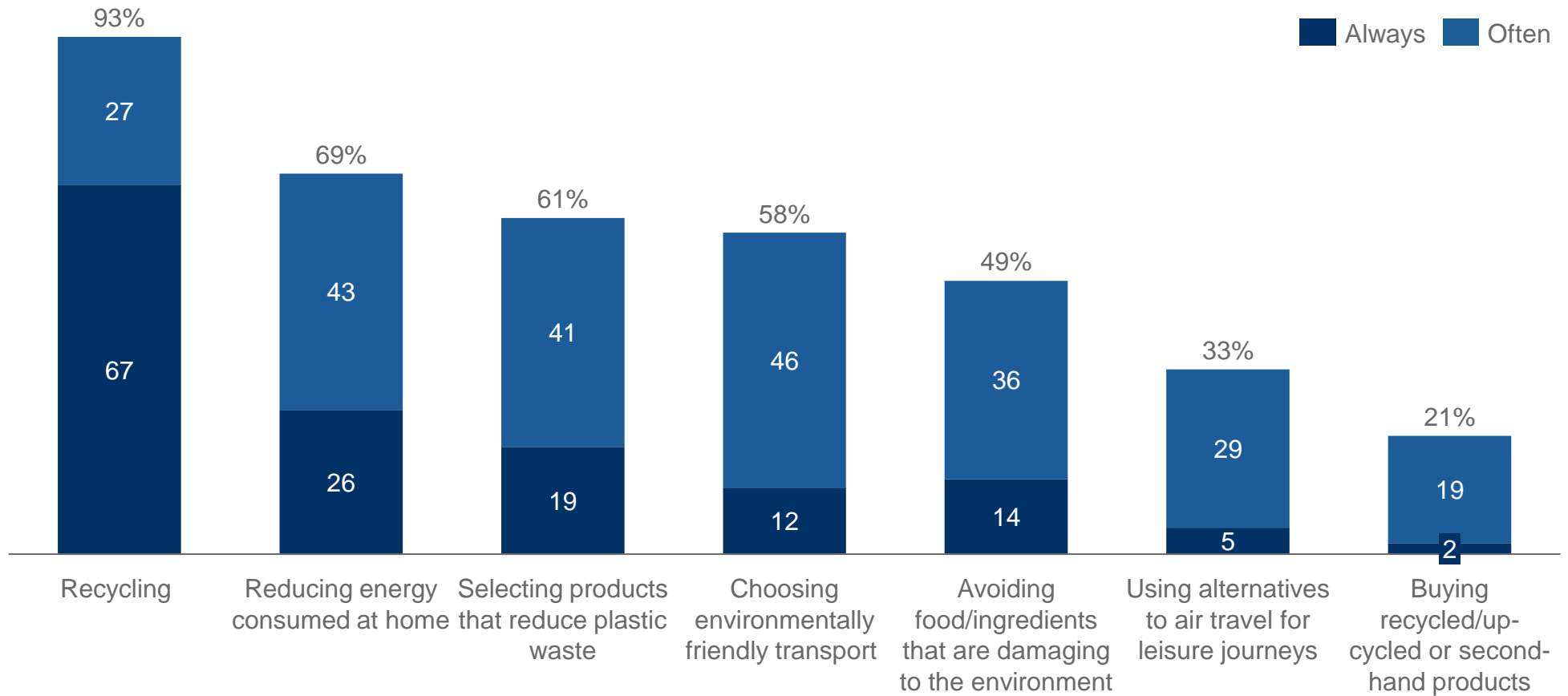
## HOW IMPORTANT DO YOU THINK YOUR PERSONAL BEHAVIOUR IN EACH OF THE FOLLOWING AREAS IS IN TERMS OF ITS IMPACT ON ENVIRONMENTAL SUSTAINABILITY?



N = 150  
 Note: 1) Excludes those who answered 'I don't know / doesn't apply'; 2) Importance score calculated by assigning a numerical value to each answer code ('not at all important = 1, somewhat important = 2, important = 3, very important = 4')  
 Source: Eden McCallum Environmental Sustainability Client Survey, October 2021

# Recycling and watching energy usage at home are the most common ES-friendly personal actions respondents are taking

THINKING ABOUT YOUR PERSONAL CHOICES, TO WHAT EXTENT ARE YOU DOING EACH OF THE FOLLOWING?



N = 150

Note: 1) Excludes those who answered 'I don't know / doesn't apply';

Source: Eden McCallum Environmental Sustainability Client Survey, October 2021

# Contents



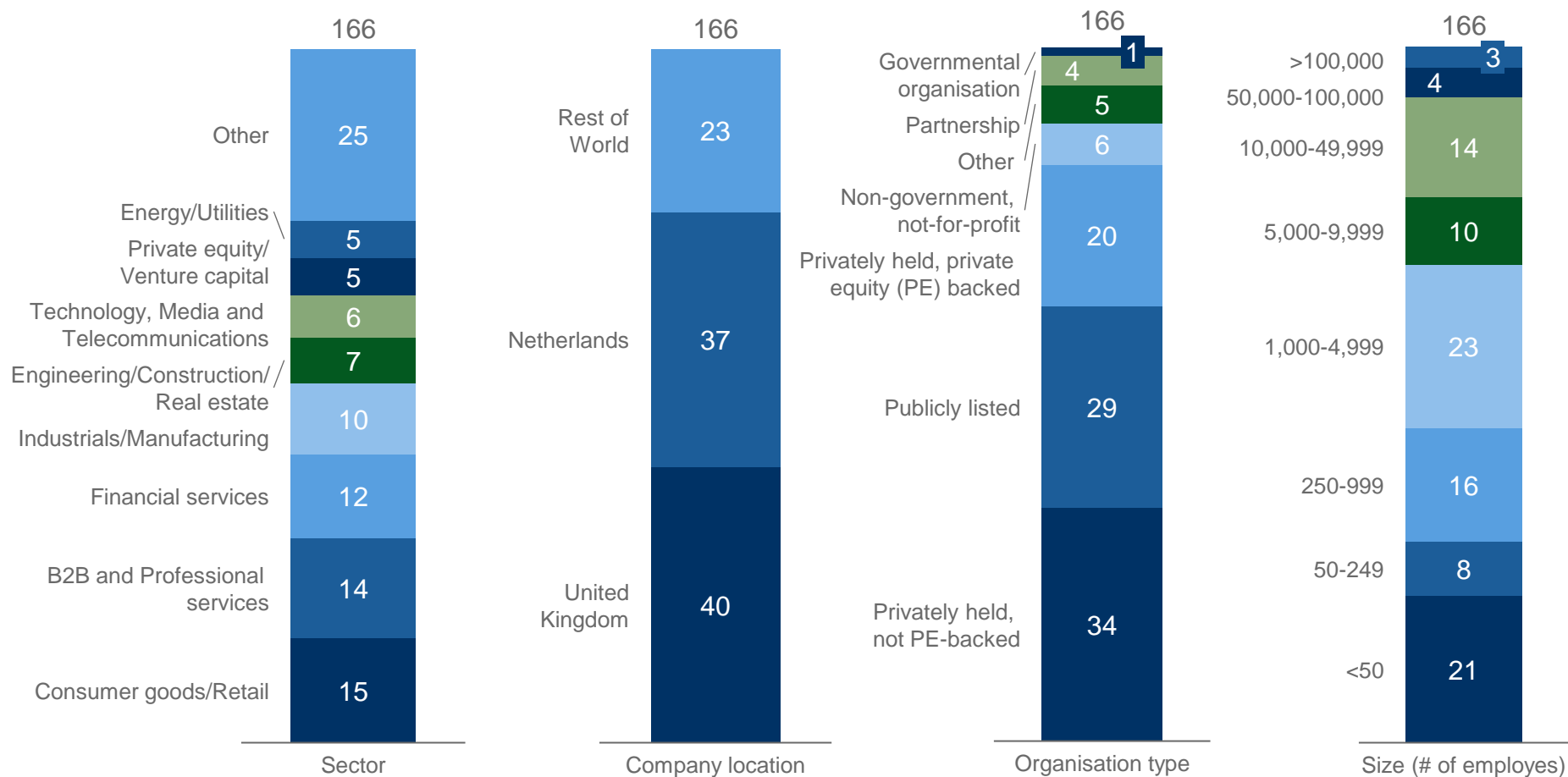
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# Background information of respondents

## SURVEY SAMPLE REPRESENTATION (%)

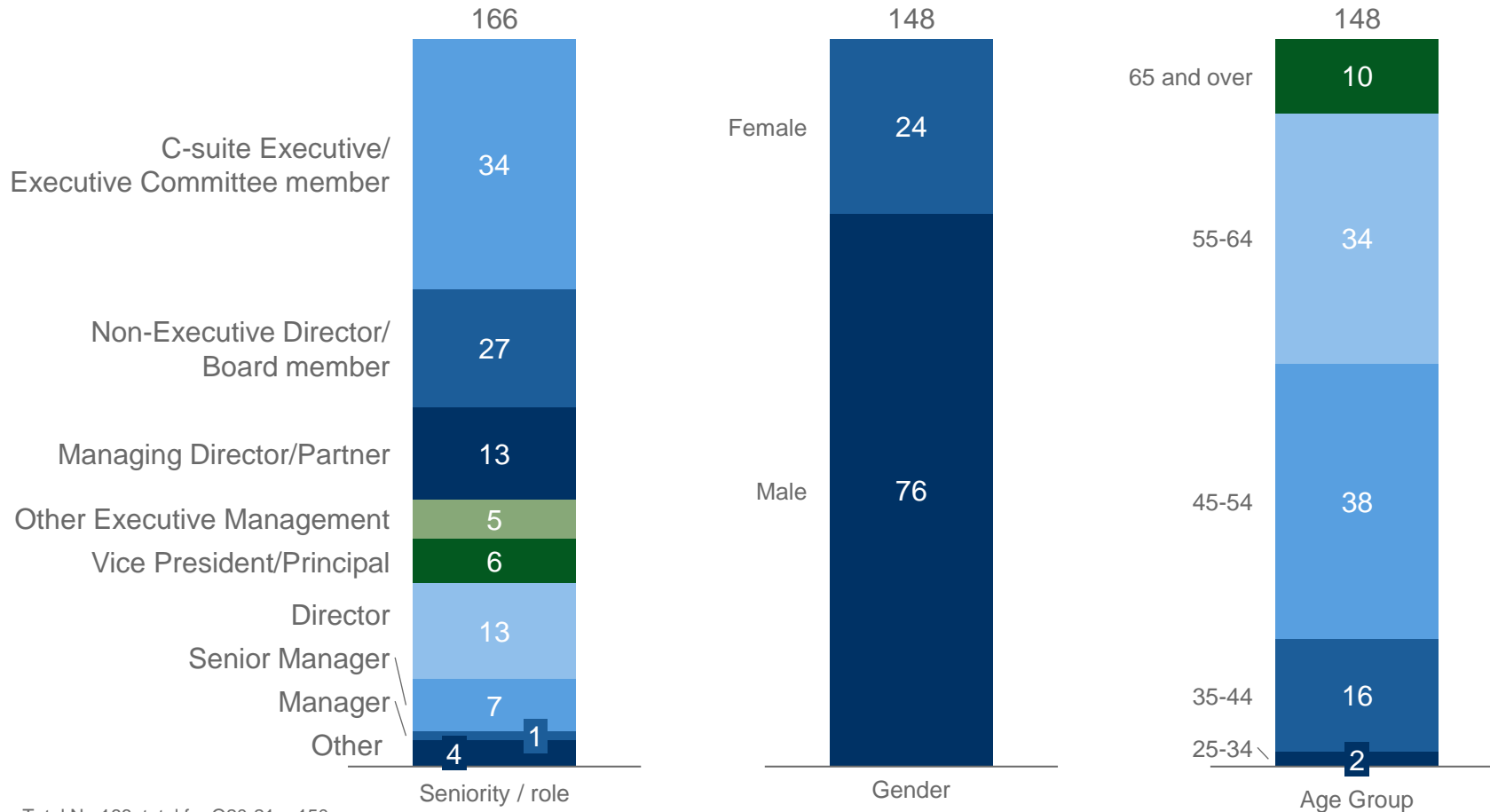


Total N =166

Source: Eden McCallum Environmental Sustainability Client Survey, October 2021

# Background information of respondents

## SURVEY SAMPLE REPRESENTATION (%)



Total N =166, total for Q20-21 = 150

Note: : 1) Excludes those who answered 'Prefer not to say'

Source: Eden McCallum Environmental Sustainability Client Survey, October 2021